

The Joyless Economy By Tibor Scitovsky

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The Joyless Economy: The Psychology of Human Satisfaction. By Tibor Scitovsky | Used Price: 70% Off. When this classic work was first published in 1976, its central tenet--more is not necessarily better--placed it in direct conflict with mainstream thought in economics. Within a few years, however, this apparently paradoxical claim was gaining ... Jun 16, 2022 · Nella sua The Joyless Economy. An Inquiry into Human Satisfaction and Consumer Dissatisfaction, l'economista ungherese Tibor Scitovsky introdusse, già nel 1976, una distinzione fondamentale tra beni di comfort e beni di creatività. I primi offrono stimoli istantanei e una sensazione di piacere, che però non durano nel tempo. In den USA verband Tibor Scitovsky im Jahr 1976 die Entwicklung eines steigenden Konsums ohne eine entsprechend zunehmende Zufriedenheit der Menschen in Wohlstandsgesellschaften mit dem Begriff joyless economy (freudlose Wirtschaft). Seine Arbeiten galten vorwiegend der Beziehung zwischen Konsum und Lebensfreude.